

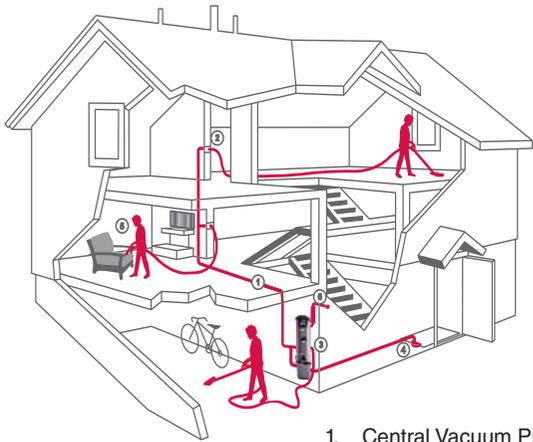
Powerful\_Cleaning\_Innovation



For more than 50 years, BEAM by Electrolux has been the leader in central vacuum cleaning technology. The BEAM Serenity\_3.0 Platinum Series, restates this leadership by being the quietest, most powerful central vacuum system ever made. It is so powerful, it is clinically proven to relieve allergies.

A BEAM by Electrolux Central Vacuum System is built-in convenience for every room in your home. With a BEAM by Electrolux system you will experience powerful\_cleaning\_innovation, everytime.

The BEAM by Electrolux system is ready to clean anytime you are. Plug in the light-weight hose and clean away! Move from room to room and up and down stairs with little effort. 100% of contacted dirt, dust and allergens are carried away from living areas. Nothing is left behind except better quality air. You can breathe easier knowing that with convenience you can also make your home a healthier place to be.



1. Central Vacuum Pipe Installation
2. Wall Inlet
3. Power Unit Utility Valve
4. VacPan
5. Cleaning Accessories
6. External Exhaust



BEAM Serenity\_3.0 Platinum Power Units

Application	Up to 250m <sup>2</sup>	Up to 600m <sup>2</sup>	Up to 700m <sup>2</sup>	Up to 900m <sup>2</sup>	Up to 1200m <sup>2</sup>
	SC335				
		SC355			
				SC385 / SC385 LCD	
				SC398 / SC398 LCD	

Distributed by:

Sold and serviced by:

Powerful\_Cleaning\_Innovation | [www.BEAM.com](http://www.BEAM.com)



# Powerful

A more powerful clean, every time



With up to 5 times more power than a regular upright vacuum, you'll experience a total home clean like never before. With its powerful motor, a BEAM won't lose suction and will continue to remove dirt, dust, pollen and other allergens for many years to come.

With a BEAM by Electrolux central vacuum system in your home you have the power at hand to clean your entire home. Simply plug in the lightweight hose into the nearest wall inlet and unleash the power from the ergonomically designed handle.

- ▶ Using cyclonic forces, the filter separates and removes dirt particles and allergens that are 0.3 microns or larger at a stunning 98% efficiency
- ▶ The most powerful single motor central vacuum

UC-Davis clinical study proves a BEAM by Electrolux system reduces allergy symptoms.

Nasal	47%	Non-Nasal	48%	Eye	61%	Sleep	44%
-------	-----	-----------	-----	-----	-----	-------	-----

# Cleaning

Whole home cleaning, like never before

Nothing matches a BEAM's cleaning power. With the help of specially designed attachments, the system will reach everywhere. Carpet. Rugs. Hardwoods. Tile. Stone. Stairs. Vents. Fans. Nooks. Crannies. Hard to reach. Hard to see. Up high. Down under. And everywhere in between. There's nowhere for dirt to hide.

In addition to all its power, BEAM by Electrolux systems require little maintenance. With its lifetime, self-cleaning filter from the makers of GORE-TEX® fabric, there are no filters to buy or clean. The filtration system allows the bucket to fill without losing suction, removing dirt particles and allergens that are 0.3 microns or larger at a stunning 98% efficiency. Overall, giving you a high level of performance time after time.

- ▶ Up to 20% of Europeans suffer from allergies and asthma due to substances inhaled indoors
- ▶ People spend 90% of their time indoors
- ▶ A BEAM by Electrolux system has been clinically proven to reduce major allergy symptoms by as much as 61%
- ▶ BEAM systems lift virtually 100% of contacted dirt, dust, pollen, dander and other allergens
- ▶ The BEAM self-cleaning filter cleans itself everytime the system is turned off preventing recirculation



# Innovation

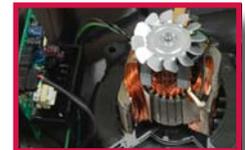
Industry leading innovation, designed for your home

The BEAM system is the complete package in central vacuums. Through thoughtful design and industry leading features, BEAM by Electrolux systems make cleaning your home easier, healthier and provide you with the ease of mind to focus on your life's aspirations.

LCD screen displays time, temperature, hours of use, motor performance, and when the dirt receptacle needs to be emptied.



Integrated, state of the art electronics prolonging the life of the power unit.



The Progression handle features a pressure relief valve for optimal control over your cleaning power.



# PLATINUM